

Exxon Mobil Corporation (XOM) - ANALYST REPORT

Executive Summary with Comprehensive Analysis

Date: 2026-03-27 | Current Price: \$170.99 | Strategy: Conservative Stop Loss (Fixed ATR-based)

■ QUICK DECISION

Action: HOLD | Confidence: LOW | Signal Strength: 3/7

EXECUTIVE SUMMARY - Essential Metrics

TECHNICAL METRICS	VALUE	FUNDAMENTAL METRICS	VALUE
Current Price	\$170.99	Market Cap	\$712.5B
Past Win Rate (Backtest)	45.5%	Forward P/E	18.6x
Past Total Return	+47.1%	Analyst Target	\$156.38
RSI / Trend Strength	76 / 35	Upside to Target	-8.5%
MACD Signal	Bullish	Revenue Growth	-1.3%
Profit Factor	5.09	Institutional Own.	67.5%
Position Entry	2025-08-27 @ \$111.03	Analyst Ratings	13 Buy / 14 Hold / 0 Sell
Open Position Past P&L	+54.0%		

■ TECHNICAL ANALYSIS SUMMARY

Indicator	Value	Signal
EMA 20	\$158.14	Bullish
EMA 50	\$148.66	Bullish
RSI (14)	76.4	Overbought - potential reversal
Trend Strength (ADX)	35.4	Strong trend (25-50)

■ CONSENSUS & INVESTMENT RATIONALE

RATING	TRIM POSITION
Target Price	\$156.38
Upside/Downside	-8.5%
Risk/Reward	0.57:1
Time Horizon	6-12 months

Investment Rationale: Our TRIM POSITION rating is based on: (1) Technical backtest showing 45.5% win rate with +47.1% total return over backtest period, (2) -8.5% upside to analyst consensus target of \$156.38, (3) Challenged fundamental growth profile with -1.3% revenue growth, and (4) 67.5% institutional ownership indicating high conviction from professional investors.

Action: Lock in gains after +54.0% run. Reduce exposure near resistance. Trail stop on remainder.

Technical Signal: Confluence 3/7 (threshold: 5) | **Risk/Reward:** Neutral

■ KEY INSIGHT

The fixed stop strategy has proven effective (Win Rate: 45.5%, Avg Return: +13.0%), but patience is critical. Only enter on confirmed signals with proper risk management. Current technical confluence of 3 does not meet entry threshold of 5 - remain on sidelines. Fundamental backdrop shows -11% earnings growth with 67% institutional ownership, indicating strong conviction from professional investors.

■ INTELLIGENT STOP LOSS STRATEGY

METRIC	VALUE	DETAILS
Current Price	\$170.99	Latest market price
Buy Stop Loss	\$162.61	Conservative 2.0x ATR (4.9% distance)
Position Stop Loss	\$166.80	Hybrid 1.00x ATR (2.5% distance)
ATR (14-day)	\$4.19	Volatility: 2.5% of price
ADX Strength	35.4	Strong trend

Status: Position up +54% - Adaptive strategy adjusts for momentum

ADX: 20-25 = Emerging trend | 25-50 = Strong trend | 50+ = Very strong

■ Strategy Comparison: Conservative vs Hybrid

METRIC	CONSERVATIVE (2.0x ATR)	HYBRID (Adaptive)
Past Win Rate	45%	50%
Past Total Return	+47.1%	+27.6%
Max Drawdown	-13.7%	-13.6%
Total Trades	11	18
Position	OPEN	OPEN

Both strategies analyzed independently. Conservative uses fixed 2.0x ATR stops. Hybrid adapts stops based on position profit.

For the latest stock analysis, support, resistance and interactive charts, visit [Ultra Stock Analysis Pro](#)

■ ANALYST RATING CHANGES - COMPLETE HISTORY

All recent upgrades, downgrades, and price target changes (last 90 days)

Firm	Action	From → To	Date
Freedom Capital Markets	DOWNGRADE	Hold → Sell	Jan 06, 2026

Analyst Price Targets

Average Target: \$156.38 (-8.5% from current)

High Target: \$186.00 (+8.8%)

Low Target: \$123.00 (-28.1%)

Current Price: \$170.99

DETAILED ANALYSIS: BUY-SIDE PERSPECTIVE

In-Depth Portfolio Management Analysis

Expected Returns & Position Sizing

Based on backtest performance (Win Rate: 45.5%, Avg Return: +13.0%) and analyst consensus (Target: \$156.38, -8.5% upside), an **UNDERWEIGHT** exposure may be considered. Risk/Reward ratio of 0.57:1 suggests unfavorable risk-adjusted returns. Current open position shows +54.0% unrealized gain, supporting hold decision.

Catalyst Calendar & Timing

Next Major Catalyst: May 01, 2026 earnings report

Seasonality: Historical analysis shows positive momentum in backtest period

Technical Setup: Bullish confluence

Institutional Activity: 67.5% institutional ownership (Largest: Vanguard Group Inc)

Short Interest: 1.3% of float - Moderate short interest

Liquidity Profile

Average Volume: 21.8M shares/day - Moderately liquid

Market Cap: \$712.5B - Large cap

Beta: 0.35 - Lower than market volatility

Execution Risk: Low for institutional-sized positions

SELL-SIDE PERSPECTIVE - Investment Research Analysis

Investment Thesis

Exxon Mobil Corporation operates in the Energy sector (Oil & Gas Integrated). Current valuation of 18.6x forward P/E reflects reasonable multiples relative to growth prospects. Operating margin of 9.5% shows moderate profitability. **Fundamental Outlook:** Neutral - Mixed signals with focus on execution and margin improvement

Valuation Analysis

Forward P/E: 18.6x

Trailing P/E: 25.5x

Price/Sales: 2.20x - Market multiple

Price/Book: 2.75x

Enterprise Value: \$759.5B

EV/Revenue: 2.34x (vs industry avg)

Competitive Positioning & Market Share

Key Competitors: Various industry players

U.S. Market Share: 0% - Competitive player

Global Market Share: 0%

Competitive Advantages: Market position, Technology, Brand

Key Products: Core products and services

Institutional Sentiment & Ownership

Institutional Ownership: 67.5% - Strong institutional backing

Largest Holder: Vanguard Group Inc (429.8M shares)

Analyst Coverage: 27 analysts

Consensus: 13 Buy, 14 Hold, 0 Sell - Bullish sentiment

■ 7-DAY NEWS SENTIMENT ANALYSIS

Market Sentiment from Recent Financial News

METRIC	VALUE	ANALYSIS
Overall Score	-0.3 / 10	Neutral
Articles Analyzed	10	Last 7 days (top 5 shown per category)
Bullish Articles	2 (20%)	Positive sentiment
Bearish Articles	3 (30%)	Negative sentiment
Neutral Articles	5 (50%)	Mixed/Neutral tone

■ TOP BULLISH HEADLINES

1. The Best Oil Stock to Buy as Iran Tensions Rewrite the Global Energy Map (Motley Fool, Mar 29)

Supply disruption in the Strait of Hormuz could create a windfall for this leading producer....

Source: <https://www.fool.com/investing/2026/03/29/best-oil-stock-buy-iran-tensions-globa>

2. Expert says the upcoming week will be a pivotal moment in the Iran war. Here's why (Investing.com, Mar 28)

Investing.com -- The war between the United States, Israel, and Iran is entering a critical decision window that will determine whether the region mov...

Source: <https://www.yahoo.com/news/articles/expert-says-upcoming-week-pivotal-022824899>.

■ TOP BEARISH HEADLINES

1. What Lies Ahead for ExxonMobil Amid Surging Crude Prices? (Zacks, Mar 27)

Rising oil prices amid Middle East tensions boost XOM's outlook as low-cost assets and production growth drive earnings potential....

Source: <https://finance.yahoo.com/sectors/energy/articles/lies-ahead-exxonmobil-amid-sur>

2. Stock Market Today, March 27: Crude Surges Above \$110, Driving Broad Sell-Off (Motley Fool, Mar 27)

On March 27, 2026, energy shares gained while tech heavyweights dragged major U.S. benchmarks lower....

Source: <https://www.fool.com/coverage/stock-market-today/2026/03/27/stock-market-today-m>

3. Sector Update: Energy Stocks Rise Late Afternoon (MT Newswires, Mar 27)

Energy stocks were higher late Friday afternoon, with the NYSE Energy Sector Index rising 1.3% and t...

Source: <https://finance.yahoo.com/sectors/energy/articles/sector-energy-stocks-rise-afte>

■ SENTIMENT INTERPRETATION

The news sentiment is **neutral**, indicating balanced coverage without clear directional bias. This suggests market participants are waiting for catalysts or clearer signals. Monitor for changes in sentiment that could indicate emerging trends.

DEEP DIVE: COMPREHENSIVE RISK ASSESSMENT

Detailed Risk Factors and Mitigation Strategies

Key Risks & Mitigants

Company-Specific Risks:

- Competition
- Market conditions
- Regulatory changes

Technical Risk Factors:

- Win Rate: 45.5% (5 wins, 6 losses)
- Profit Factor: 5.09x (Avg Win 37.3% vs Avg Loss -7.3%)
- Current Confluence: 3 (Active) - Moderate setup
- Volatility (ATR 14): \$4.19 (2.5% of price) - Stop loss typically 2-3x ATR

Market Risk:

- Beta: 0.35 - Below-average market sensitivity
- Short Interest: 1.3% - Normal short activity

REFERENCE: APPENDIX A - Complete Technical Indicators

Comprehensive Technical Data for Quantitative Analysis

Indicator	Value	Interpretation
EMA 20	\$158.14	Short-term trend
EMA 50	\$148.66	Medium-term trend
EMA 200	\$127.00	Long-term trend
Relative Strength	76.4	Overbought - potential reversal
MACD	5.33	Bullish
MACD Signal	4.40	Signal line
MACD Histogram	0.93	Bullish
Volatility (ATR 14)	\$4.19	2.5% of price
Trend Strength (ADX)	35.4	Strong trend (25-50)
+DI	39.8	Positive directional movement
-DI	16.7	Negative directional movement
Stochastic %K	89.1	Overbought
Stochastic %D	87.2	Overbought
Bollinger Upper	\$169.13	Resistance zone
Bollinger Middle	\$156.76	Moving average
Bollinger Lower	\$144.40	Support zone
VWAP	\$169.01	Volume-weighted average

REFERENCE: APPENDIX B - Complete Fundamental Metrics

Comprehensive Fundamental Data for Financial Analysis

Category	Metric	Value	Interpretation
Valuation	Market Cap	\$712.5B	Total market value
Valuation	Enterprise Value	\$759.5B	Total company value
Valuation	Forward P/E	18.6x	Price to forward earnings
Valuation	Trailing P/E	25.5x	Price to trailing earnings
Valuation	PEG Ratio	2.16	P/E relative to growth
Valuation	Price/Sales	2.20x	Market cap to revenue
Valuation	Price/Book	2.75x	Price to book value
Valuation	EV/Revenue	2.34x	Enterprise value to revenue
Valuation	EV/EBITDA	12.8x	Enterprise value to EBITDA
Performance	Revenue (TTM)	\$323.9B	Trailing 12-month revenue
Performance	Revenue Growth	-1.3%	Year-over-year growth
Performance	Earnings Growth	-11.0%	Earnings growth rate
Performance	EPS Growth (Next Yr)	+37.5%	Forward EPS growth estimate
Performance	Gross Profit	\$100.6B	Revenue minus COGS
Performance	Operating Income	\$52.0B	EBIT
Performance	Net Income	\$28.8B	Bottom line profit
Performance	Free Cash Flow	\$12.2B	Cash after capex
Performance	Operating Cash Flow	\$52.0B	Cash from operations
Profitability	Gross Margin	31.0%	Gross profit margin
Profitability	Operating Margin	9.5%	Operating efficiency
Profitability	Profit Margin	8.9%	Net margin
Profitability	ROE	11.1%	Return on equity
Profitability	ROA	4.9%	Return on assets
Profitability	ROIC	N/A	Return on invested capital
Balance Sheet	Total Assets	\$0.0B	Total assets
Balance Sheet	Total Liabilities	\$0.0B	Total liabilities
Balance Sheet	Total Debt	\$50.5B	Total debt outstanding
Balance Sheet	Cash & Equivalents	\$10.7B	Liquid assets
Balance Sheet	Book Value/Share	\$62.07	Net worth per share
Balance Sheet	Current Ratio	1.15	Current assets/liabilities
Balance Sheet	Quick Ratio	0.76	Liquid assets/liabilities
Balance Sheet	Debt/Equity	0.19	Leverage ratio
Market	Beta	0.35	Market correlation
Market	52-Week High	\$171.23	Annual high
Market	52-Week Low	\$97.80	Annual low

Market	Avg Volume	21.8M	Average daily volume
Market	Shares Outstanding	4.2B	Total shares
Market	Float	4.2B	Tradeable shares
Market	Short Interest	1.3%	Shares sold short
Market	Institutional Own.	67.5%	Institution held
Analysts	Coverage Count	24	Number of analysts
Analysts	Average Rating	2.3	1=Strong Buy, 5=Sell
Analysts	Buy/Hold/Sell	13/14/0	Rating distribution
Analysts	Target Price	\$156.38	Average price target
Analysts	Target High	\$186.00	Highest target
Analysts	Target Low	\$123.00	Lowest target
Other	Next Earnings	May 01, 2026	Earnings report date
Other	Dividend Yield	2.41%	Annual dividend rate
Other	Ex-Dividend Date	1770854400	Next ex-div date

REFERENCE: APPENDIX C - Complete Trade History

Detailed Backtesting Results and Trade Log

Entry	Exit	Type	Entry \$	Exit \$	Past P&L %	Past P&L \$
2019-06-21	2019-07-23	CONFLUENCE	\$57.01	\$55.30	-3.0%	\$-208
2020-06-04	2020-06-29	GOLDEN_CROSS	\$38.17	\$34.46	-9.7%	\$-253
2020-07-31	2020-09-11	CONFLUENCE	\$32.71	\$29.25	-10.6%	\$-291
2020-11-19	2021-07-20	GOLDEN_CROSS	\$30.37	\$46.88	+54.4%	\$+1305
2021-08-19	2023-03-14	CONFLUENCE	\$44.84	\$96.56	+115.3%	\$+4654
2023-04-05	2023-05-05	GOLDEN_CROSS	\$105.63	\$98.13	-7.1%	\$-405
2023-09-27	2023-10-09	CONFLUENCE	\$110.37	\$101.85	-7.7%	\$-605
2023-10-11	2023-10-24	CONFLUENCE	\$97.78	\$99.52	+1.8%	\$+92
2024-02-15	2024-12-06	GOLDEN_CROSS	\$97.01	\$108.82	+12.2%	\$+851
2025-04-07	2025-04-09	CONFLUENCE	\$99.52	\$102.29	+2.8%	\$+130
2025-06-16	2025-08-07	GOLDEN_CROSS	\$109.75	\$103.37	-5.8%	\$-440
2025-08-27	OPEN	GOLDEN_CROSS	\$111.03	OPEN	+54.0%	\$+4976

IMPORTANT DISCLAIMER

Disclaimer: This report is for informational purposes only and does not constitute investment advice. Past performance is not indicative of future results. Technical analysis based on historical data through 2026-03-27. Fundamental data auto-fetched from Yahoo Finance. Please conduct your own due diligence before making investment decisions.

Next Earnings: May 01, 2026

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