

Cisco Systems, Inc. (CSCO) - ANALYST REPORT

Executive Summary with Comprehensive Analysis

\$121.31 **+\$3.00 (+2.54%)** AS OF 2026-07-10

Strategy: Conservative Stop Loss (Fixed ATR-based)

■ QUICK DECISION

Action: HOLD | Confidence: LOW | Signal Strength: 0/7

EXECUTIVE SUMMARY - Essential Metrics

TECHNICAL METRICS	VALUE	FUNDAMENTAL METRICS	VALUE
Current Price	\$121.31	Market Cap	\$478.1B
Past Win Rate (Backtest)	66.7%	Forward P/E	25.4x
Past Total Return	+26.5%	Analyst Target	\$127.18
RSI / Trend Strength	58 / 23	Upside to Target	+4.8%
MACD Signal	Bullish	Revenue Growth	+12.0%
Profit Factor	1.56	Institutional Own.	82.8%
Position Entry	2025-06-23 @ \$65.62	Analyst Ratings	17 Buy / 9 Hold / 0 Sell
Open Position Past P&L	+84.9%		

■ TECHNICAL ANALYSIS SUMMARY

Indicator	Value	Signal
EMA 20	\$116.85	Bullish
EMA 50	\$111.52	Bullish
RSI (14)	58.2	Neutral range
Trend Strength (ADX)	23.3	Emerging trend (20-25)

■ CONSENSUS & INVESTMENT RATIONALE

RATING	TRIM POSITION
Target Price	\$127.18
Upside/Downside	+4.8%
Risk/Reward	0.75:1
Time Horizon	6-12 months

Investment Rationale: Our TRIM POSITION rating is based on: (1) Technical backtest showing 66.7% win rate with +26.5% total return over backtest period, (2) +4.8% upside to analyst consensus target of \$127.18, (3) Moderate fundamental growth profile with +12.0% revenue growth, and (4) 82.8% institutional ownership indicating high conviction from professional investors.

Action: Lock in gains after +84.9% run. Reduce exposure near resistance. Trail stop on remainder.

Technical Signal: Confluence 0/7 (threshold: 5) | **Risk/Reward:** Neutral

■ KEY INSIGHT

The fixed stop strategy has proven effective (Win Rate: 66.7%, Avg Return: +4.1%), but patience is critical. Only enter on confirmed signals with proper risk management. Current technical confluence of 0 does not meet entry threshold of 5 - remain on sidelines. Fundamental backdrop shows 37% earnings growth with 83% institutional ownership, indicating strong conviction from professional investors.

■ INTELLIGENT STOP LOSS STRATEGY

METRIC	VALUE	DETAILS
Current Price	\$121.31	Latest market price
Buy Stop Loss	\$113.50	Conservative 2.0x ATR (6.4% distance)
Position Stop Loss	\$117.41	Adaptive 1.00x ATR (3.2% distance)
ATR (14-day)	\$3.90	Volatility: 3.2% of price
ADX Strength	23.3	Emerging trend

Status: Position up +85% - Adaptive strategy adjusts for momentum

ADX: 20-25 = Emerging trend | 25-50 = Strong trend | 50+ = Very strong

■ Strategy Comparison: Conservative vs Adaptive

METRIC	CONSERVATIVE (2.0x ATR)	ADAPTIVE (Dynamic)
Past Win Rate	67%	67%
Past Total Return	+26.5%	+55.3%
Max Drawdown	-10.1%	-9.0%
Total Trades	15	21
Position	OPEN	NONE

Both strategies analyzed independently. Conservative uses fixed 2.0x ATR stops. Adaptive adjusts stops based on position profit.

For the latest stock analysis, support, resistance and interactive charts, visit [Ultra Stock Analysis Pro](#)

■ ANALYST RATING CHANGES - COMPLETE HISTORY

All recent upgrades, downgrades, and price target changes (last 90 days)

Firm	Action	From → To	Date
HSBC	UPGRADE	Hold → Buy	May 15, 2026
BWG Global	DOWNGRADE	Positive → Mixed	Apr 23, 2026

Analyst Price Targets

Average Target: \$127.18 (+4.8% from current)

High Target: \$150.00 (+23.7%)

Low Target: \$84.98 (-29.9%)

Current Price: \$121.31

DETAILED ANALYSIS: BUY-SIDE PERSPECTIVE

In-Depth Portfolio Management Analysis

Expected Returns & Position Sizing

Based on backtest performance (Win Rate: 66.7%, Avg Return: +4.1%) and analyst consensus (Target: \$127.18, +4.8% upside), a **MARKET WEIGHT** exposure may be considered. Risk/Reward ratio of 0.75:1 suggests unfavorable risk-adjusted returns. Current open position shows +84.9% unrealized gain, supporting hold decision.

Catalyst Calendar & Timing

Next Major Catalyst: Aug 12, 2026 earnings report

Seasonality: Historical analysis shows positive momentum in backtest period

Technical Setup: Neutral - waiting for confluence signal

Institutional Activity: 82.8% institutional ownership (Largest: Blackrock Inc.)

Short Interest: 1.4% of float - Moderate short interest

Liquidity Profile

Average Volume: 24.7M shares/day - Moderately liquid

Market Cap: \$478.1B - Large cap

Beta: 1.01 - Market-like volatility

Execution Risk: Low for institutional-sized positions

SELL-SIDE PERSPECTIVE - Investment Research Analysis

Investment Thesis

Cisco Systems, Inc. operates in the Technology sector (Communication Equipment). Current valuation of 25.4x forward P/E reflects premium multiples relative to growth prospects. Operating margin of 25.0% shows strong profitability. **Fundamental Outlook:** Steady Growth - Expanding margins with consistent revenue growth

Valuation Analysis

Forward P/E: 25.4x

Trailing P/E: 40.4x

Price/Sales: 7.87x - Premium valuation

Price/Book: 9.78x

Enterprise Value: \$494.5B

EV/Revenue: 8.14x (vs industry avg)

Competitive Positioning & Market Share

Key Competitors: Various industry players

U.S. Market Share: 0% - Competitive player

Global Market Share: 0%

Competitive Advantages: Market position, Technology, Brand

Key Products: Core products and services

Institutional Sentiment & Ownership

Institutional Ownership: 82.8% - Very high institutional confidence

Largest Holder: Blackrock Inc. (365.1M shares)

Analyst Coverage: 26 analysts

Consensus: 17 Buy, 9 Hold, 0 Sell - Bullish sentiment

■ 7-DAY NEWS SENTIMENT ANALYSIS

Market Sentiment from Recent Financial News

METRIC	VALUE	ANALYSIS
Overall Score	+0.2 / 10	Neutral
Articles Analyzed	2	Last 7 days (top 5 shown per category)
Bullish Articles	0 (0%)	Positive sentiment
Bearish Articles	0 (0%)	Negative sentiment
Neutral Articles	2 (100%)	Mixed/Neutral tone

■ SENTIMENT INTERPRETATION

The news sentiment is **neutral**, indicating balanced coverage without clear directional bias. This suggests market participants are waiting for catalysts or clearer signals. Monitor for changes in sentiment that could indicate emerging trends.

DEEP DIVE: COMPREHENSIVE RISK ASSESSMENT

Detailed Risk Factors and Mitigation Strategies

Key Risks & Mitigants

Company-Specific Risks:

- Competition
- Market conditions
- Regulatory changes

Technical Risk Factors:

- Win Rate: 66.7% (10 wins, 5 losses)
- Profit Factor: 1.56x (Avg Win 9.1% vs Avg Loss -5.8%)
- Current Confluence: 0 (Last: 3 on Jul 08) - No setup - awaiting signal
- Volatility (ATR 14): \$3.90 (3.2% of price) - Stop loss typically 2-3x ATR

Market Risk:

- Beta: 1.01 - Market-like market sensitivity
- Short Interest: 1.4% - Normal short activity

REFERENCE: APPENDIX A - Complete Technical Indicators

Comprehensive Technical Data for Quantitative Analysis

Indicator	Value	Interpretation
EMA 20	\$116.85	Short-term trend
EMA 50	\$111.52	Medium-term trend
EMA 200	\$90.01	Long-term trend
Relative Strength	58.2	Neutral range
MACD	0.50	Bullish
MACD Signal	0.86	Signal line
MACD Histogram	-0.37	Bearish
Volatility (ATR 14)	\$3.90	3.2% of price
Trend Strength (ADX)	23.3	Emerging trend (20-25)
+DI	24.0	Positive directional movement
-DI	21.3	Negative directional movement
Stochastic %K	58.4	Neutral
Stochastic %D	34.6	Neutral
Bollinger Upper	\$123.79	Resistance zone
Bollinger Middle	\$117.61	Moving average
Bollinger Lower	\$111.42	Support zone
VWAP	\$119.98	Volume-weighted average

REFERENCE: APPENDIX B - Complete Fundamental Metrics

Comprehensive Fundamental Data for Financial Analysis

Category	Metric	Value	Interpretation
Valuation	Market Cap	\$478.1B	Total market value
Valuation	Enterprise Value	\$494.5B	Total company value
Valuation	Forward P/E	25.4x	Price to forward earnings
Valuation	Trailing P/E	40.4x	Price to trailing earnings
Valuation	PEG Ratio	1.58	P/E relative to growth
Valuation	Price/Sales	7.87x	Market cap to revenue
Valuation	Price/Book	9.78x	Price to book value
Valuation	EV/Revenue	8.14x	Enterprise value to revenue
Valuation	EV/EBITDA	29.1x	Enterprise value to EBITDA
Performance	Revenue (TTM)	\$60.7B	Trailing 12-month revenue
Performance	Revenue Growth	+12.0%	Year-over-year growth
Performance	Earnings Growth	+37.1%	Earnings growth rate
Performance	EPS Growth (Next Yr)	+59.2%	Forward EPS growth estimate
Performance	Gross Profit	\$39.1B	Revenue minus COGS
Performance	Operating Income	\$13.0B	EBIT
Performance	Net Income	\$12.0B	Bottom line profit
Performance	Free Cash Flow	\$9.3B	Cash after capex
Performance	Operating Cash Flow	\$13.0B	Cash from operations
Profitability	Gross Margin	64.3%	Gross profit margin
Profitability	Operating Margin	25.0%	Operating efficiency
Profitability	Profit Margin	19.7%	Net margin
Profitability	ROE	25.2%	Return on equity
Profitability	ROA	7.3%	Return on assets
Profitability	ROIC	N/A	Return on invested capital
Balance Sheet	Total Assets	\$0.0B	Total assets
Balance Sheet	Total Liabilities	\$0.0B	Total liabilities
Balance Sheet	Total Debt	\$33.0B	Total debt outstanding
Balance Sheet	Cash & Equivalents	\$16.6B	Liquid assets
Balance Sheet	Book Value/Share	\$12.40	Net worth per share
Balance Sheet	Current Ratio	0.93	Current assets/liabilities
Balance Sheet	Quick Ratio	0.70	Liquid assets/liabilities
Balance Sheet	Debt/Equity	0.68	Leverage ratio
Market	Beta	1.01	Market correlation
Market	52-Week High	\$130.37	Annual high
Market	52-Week Low	\$65.75	Annual low

Market	Avg Volume	24.7M	Average daily volume
Market	Shares Outstanding	3.9B	Total shares
Market	Float	3.9B	Tradeable shares
Market	Short Interest	1.4%	Shares sold short
Market	Institutional Own.	82.8%	Institution held
Analysts	Coverage Count	22	Number of analysts
Analysts	Average Rating	0.0	1=Strong Buy, 5=Sell
Analysts	Buy/Hold/Sell	17/9/0	Rating distribution
Analysts	Target Price	\$127.18	Average price target
Analysts	Target High	\$150.00	Highest target
Analysts	Target Low	\$84.98	Lowest target
Other	Next Earnings	Aug 12, 2026	Earnings report date
Other	Dividend Yield	1.38%	Annual dividend rate
Other	Ex-Dividend Date	1783296000	Next ex-div date

REFERENCE: APPENDIX C - Complete Trade History

Detailed Backtesting Results and Trade Log

Entry	Exit	Type	Entry \$	Exit \$	Past P&L %	Past P&L \$
2019-06-24	2019-08-05	GOLDEN_CROSS	\$46.37	\$41.92	-9.6%	\$-498
2019-10-02	2019-12-09	CONFLUENCE	\$37.99	\$36.10	-5.0%	\$-190
2019-12-31	2020-01-17	GOLDEN_CROSS	\$39.43	\$40.60	+3.0%	\$+182
2020-04-29	2020-08-18	GOLDEN_CROSS	\$36.24	\$35.38	-2.4%	\$-59
2020-11-23	2021-04-05	GOLDEN_CROSS	\$35.41	\$45.26	+27.8%	\$+1093
2021-05-07	2021-10-04	CONFLUENCE	\$46.14	\$47.47	+2.9%	\$+182
2021-10-06	2022-01-28	CONFLUENCE	\$47.22	\$48.97	+3.7%	\$+206
2022-07-05	2022-10-28	CONFLUENCE	\$37.54	\$41.21	+9.8%	\$+400
2022-11-01	2023-04-26	GOLDEN_CROSS	\$41.05	\$42.67	+4.0%	\$+200
2023-05-18	2023-10-23	CONFLUENCE	\$44.20	\$48.58	+9.9%	\$+635
2023-11-16	2024-02-13	CONFLUENCE	\$44.70	\$46.55	+4.1%	\$+200
2024-07-17	2024-08-06	GOLDEN_CROSS	\$46.27	\$43.06	-6.9%	\$-538
2024-08-19	2024-11-11	GOLDEN_CROSS	\$47.66	\$56.33	+18.2%	\$+902
2025-02-13	2025-03-14	CONFLUENCE	\$61.76	\$58.53	-5.2%	\$-333
2025-05-14	2025-06-09	GOLDEN_CROSS	\$59.69	\$64.18	+7.5%	\$+426
2025-06-23	OPEN	CONFLUENCE	\$65.62	OPEN	+84.9%	\$+6293

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Next Earnings: Aug 12, 2026

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