

# Applied Materials, Inc. (AMAT) - ANALYST REPORT

Executive Summary with Comprehensive Analysis

**\$602.50** +\$13.84 (+2.35%) AS OF 2026-07-10

Strategy: Conservative Stop Loss (Fixed ATR-based)

## ■ QUICK DECISION

Action: HOLD | Confidence: LOW | Signal Strength: 3/7

## EXECUTIVE SUMMARY - Essential Metrics

| TECHNICAL METRICS        | VALUE                 | FUNDAMENTAL METRICS | VALUE                    |
|--------------------------|-----------------------|---------------------|--------------------------|
| Current Price            | \$602.50              | Market Cap          | \$478.4B                 |
| Past Win Rate (Backtest) | 55.6%                 | Forward P/E         | 36.2x                    |
| Past Total Return        | +103.9%               | Analyst Target      | \$602.77                 |
| RSI / Trend Strength     | 54 / 25               | Upside to Target    | +0.0%                    |
| MACD Signal              | Bullish               | Revenue Growth      | +11.4%                   |
| Profit Factor            | 3.30                  | Institutional Own.  | 84.9%                    |
| Position Entry           | 2026-02-13 @ \$354.03 | Analyst Ratings     | 29 Buy / 7 Hold / 0 Sell |
| Open Position Past P&L   | +70.2%                |                     |                          |

## ■ TECHNICAL ANALYSIS SUMMARY

| Indicator            | Value    | Signal               |
|----------------------|----------|----------------------|
| EMA 20               | \$589.14 | Bullish              |
| EMA 50               | \$526.93 | Bullish              |
| RSI (14)             | 53.9     | Neutral range        |
| Trend Strength (ADX) | 25.1     | Strong trend (25-50) |

## ■ CONSENSUS & INVESTMENT RATIONALE

| RATING          | TRIM POSITION |
|-----------------|---------------|
| Target Price    | \$602.77      |
| Upside/Downside | +0.0%         |
| Risk/Reward     | 0.00:1        |
| Time Horizon    | 6-12 months   |

**Investment Rationale:** Our TRIM POSITION rating is based on: (1) Technical backtest showing 55.6% win rate with +103.9% total return over backtest period, (2) +0.0% upside to analyst consensus target of \$602.77, (3) Moderate fundamental growth profile with +11.4% revenue growth, and (4) 84.9% institutional ownership indicating high conviction from professional investors.

**Action:** Lock in gains after +70.2% run. Reduce exposure near resistance. Trail stop on remainder.

**Technical Signal:** Confluence 3/7 (threshold: 5) | **Risk/Reward:** Neutral

■ KEY INSIGHT

The fixed stop strategy has proven effective (Win Rate: 55.6%, Avg Return: +12.8%), but patience is critical. Only enter on confirmed signals with proper risk management. Current technical confluence of 3 does not meet entry threshold of 5 - remain on sidelines. Fundamental backdrop shows 34% earnings growth with 85% institutional ownership, indicating strong conviction from professional investors.

■ INTELLIGENT STOP LOSS STRATEGY

| METRIC             | VALUE    | DETAILS                                |
|--------------------|----------|----------------------------------------|
| Current Price      | \$602.50 | Latest market price                    |
| Buy Stop Loss      | \$509.77 | Conservative 2.0x ATR (15.4% distance) |
| Position Stop Loss | \$556.14 | Adaptive 1.00x ATR (7.7% distance)     |
| ATR (14-day)       | \$46.36  | Volatility: 7.7% of price              |
| ADX Strength       | 25.1     | Strong trend                           |

Status: Position up +70% - Adaptive strategy adjusts for momentum

ADX: 20-25 = Emerging trend | 25-50 = Strong trend | 50+ = Very strong

■ Strategy Comparison: Conservative vs Adaptive

| METRIC            | CONSERVATIVE (2.0x ATR) | ADAPTIVE (Dynamic) |
|-------------------|-------------------------|--------------------|
| Past Win Rate     | 56%                     | 52%                |
| Past Total Return | +103.9%                 | +95.9%             |
| Max Drawdown      | -14.0%                  | -15.5%             |
| Total Trades      | 18                      | 21                 |
| Position          | OPEN                    | OPEN               |

Both strategies analyzed independently. Conservative uses fixed 2.0x ATR stops. Adaptive adjusts stops based on position profit.

For the latest stock analysis, support, resistance and interactive charts, visit [Ultra Stock Analysis Pro](#)

## ■ ANALYST RATING CHANGES - COMPLETE HISTORY

All recent upgrades, downgrades, and price target changes (last 90 days)

| Firm              | Action     | From → To                 | Date         |
|-------------------|------------|---------------------------|--------------|
| Cantor Fitzgerald | REITERATED | Overweight → Overweight   | May 28, 2026 |
| Morgan Stanley    | DOWNGRADE  | Overweight → Equal-Weight | May 18, 2026 |
| HSBC              | INITIATED  | Buy                       | May 08, 2026 |
| Seaport Global    | INITIATED  | Buy                       | May 05, 2026 |

### *Analyst Price Targets*

**Average Target:** \$602.77 (+0.0% from current)

**High Target:** \$900.00 (+49.4%)

**Low Target:** \$358.00 (-40.6%)

**Current Price:** \$602.50

## DETAILED ANALYSIS: BUY-SIDE PERSPECTIVE

In-Depth Portfolio Management Analysis

### *Expected Returns & Position Sizing*

Based on backtest performance (Win Rate: 55.6%, Avg Return: +12.8%) and analyst consensus (Target: \$602.77, +0.0% upside), a **MARKET WEIGHT** exposure may be considered. Risk/Reward ratio of 0.00:1 suggests unfavorable risk-adjusted returns. Current open position shows +70.2% unrealized gain, supporting hold decision.

### *Catalyst Calendar & Timing*

**Next Major Catalyst:** Aug 13, 2026 earnings report

**Seasonality:** Historical analysis shows positive momentum in backtest period

**Technical Setup:** Bullish confluence

**Institutional Activity:** 84.9% institutional ownership (Largest: Blackrock Inc.)

**Short Interest:** 2.5% of float - Moderate short interest

### *Liquidity Profile*

**Average Volume:** 9.2M shares/day - Lower liquidity

**Market Cap:** \$478.4B - Large cap

**Beta:** 1.57 - Higher than market volatility

**Execution Risk:** Moderate for institutional-sized positions

## SELL-SIDE PERSPECTIVE - Investment Research Analysis

### *Investment Thesis*

Applied Materials, Inc. operates in the Technology sector (Semiconductor Equipment & Materials). Current valuation of 36.2x forward P/E reflects premium multiples relative to growth prospects. Operating margin of 31.9% shows strong profitability.

**Fundamental Outlook:** Steady Growth - Expanding margins with consistent revenue growth

### *Valuation Analysis*

**Forward P/E:** 36.2x

**Trailing P/E:** 56.8x

**Price/Sales:** 16.48x - Premium valuation

**Price/Book:** 20.01x

**Enterprise Value:** \$477.4B

**EV/Revenue:** 16.45x (vs industry avg)

### *Competitive Positioning & Market Share*

**Key Competitors:** Various industry players

**U.S. Market Share:** 0% - Competitive player

**Global Market Share:** 0%

**Competitive Advantages:** Market position, Technology, Brand

**Key Products:** Core products and services

### *Institutional Sentiment & Ownership*

**Institutional Ownership:** 84.9% - Very high institutional confidence

**Largest Holder:** Blackrock Inc. (79.0M shares)

**Analyst Coverage:** 36 analysts

**Consensus:** 29 Buy, 7 Hold, 0 Sell - Bullish sentiment

## ■ 7-DAY NEWS SENTIMENT ANALYSIS

Market Sentiment from Recent Financial News

| METRIC            | VALUE     | ANALYSIS                               |
|-------------------|-----------|----------------------------------------|
| Overall Score     | +2.0 / 10 | Slightly Bullish                       |
| Articles Analyzed | 3         | Last 7 days (top 5 shown per category) |
| Bullish Articles  | 1 (33%)   | Positive sentiment                     |
| Bearish Articles  | 0 (0%)    | Negative sentiment                     |
| Neutral Articles  | 2 (67%)   | Mixed/Neutral tone                     |

### ■ TOP BULLISH HEADLINES

1. **These 5 Chip Stocks Are Riding the AI Fab Spending Wave** (24/7 Wall St., Jul 11)

Applied Materials just blew past its own growth forecast, and the companies supplying every HBM stack and gate-all-around node are collecting the chec...

Source: <https://247wallst.com/investing/2026/07/11/these-5-chip-stocks-are-riding-the-ai>

### ■ SENTIMENT INTERPRETATION

The news sentiment is **moderately bullish**, showing generally positive coverage with some caution. Market perception appears favorable but not overwhelmingly positive. This neutral-to-positive sentiment suggests steady conditions without extreme optimism.

# DEEP DIVE: COMPREHENSIVE RISK ASSESSMENT

Detailed Risk Factors and Mitigation Strategies

## *Key Risks & Mitigants*

### **Company-Specific Risks:**

- Competition
- Market conditions
- Regulatory changes

### **Technical Risk Factors:**

- Win Rate: 55.6% (10 wins, 8 losses)
- Profit Factor: 3.30x (Avg Win 30.5% vs Avg Loss -9.2%)
- Current Confluence: 3 (Active) - Moderate setup
- Volatility (ATR 14): \$46.36 (7.7% of price) - Stop loss typically 2-3x ATR

### **Market Risk:**

- Beta: 1.57 - Above-average market sensitivity
- Short Interest: 2.5% - Normal short activity

# REFERENCE: APPENDIX A - Complete Technical Indicators

Comprehensive Technical Data for Quantitative Analysis

| Indicator            | Value    | Interpretation                |
|----------------------|----------|-------------------------------|
| EMA 20               | \$589.14 | Short-term trend              |
| EMA 50               | \$526.93 | Medium-term trend             |
| EMA 200              | \$378.92 | Long-term trend               |
| Relative Strength    | 53.9     | Neutral range                 |
| MACD                 | 25.43    | Bullish                       |
| MACD Signal          | 37.50    | Signal line                   |
| MACD Histogram       | -12.07   | Bearish                       |
| Volatility (ATR 14)  | \$46.36  | 7.7% of price                 |
| Trend Strength (ADX) | 25.1     | Strong trend (25-50)          |
| +DI                  | 31.4     | Positive directional movement |
| -DI                  | 27.4     | Negative directional movement |
| Stochastic %K        | 28.1     | Neutral                       |
| Stochastic %D        | 21.5     | Neutral                       |
| Bollinger Upper      | \$700.99 | Resistance zone               |
| Bollinger Middle     | \$608.72 | Moving average                |
| Bollinger Lower      | \$516.44 | Support zone                  |
| VWAP                 | \$595.04 | Volume-weighted average       |

## REFERENCE: APPENDIX B - Complete Fundamental Metrics

Comprehensive Fundamental Data for Financial Analysis

| Category      | Metric               | Value    | Interpretation              |
|---------------|----------------------|----------|-----------------------------|
| Valuation     | Market Cap           | \$478.4B | Total market value          |
| Valuation     | Enterprise Value     | \$477.4B | Total company value         |
| Valuation     | Forward P/E          | 36.2x    | Price to forward earnings   |
| Valuation     | Trailing P/E         | 56.8x    | Price to trailing earnings  |
| Valuation     | PEG Ratio            | 1.44     | P/E relative to growth      |
| Valuation     | Price/Sales          | 16.48x   | Market cap to revenue       |
| Valuation     | Price/Book           | 20.01x   | Price to book value         |
| Valuation     | EV/Revenue           | 16.45x   | Enterprise value to revenue |
| Valuation     | EV/EBITDA            | 51.5x    | Enterprise value to EBITDA  |
| Performance   | Revenue (TTM)        | \$29.0B  | Trailing 12-month revenue   |
| Performance   | Revenue Growth       | +11.4%   | Year-over-year growth       |
| Performance   | Earnings Growth      | +33.5%   | Earnings growth rate        |
| Performance   | EPS Growth (Next Yr) | +57.2%   | Forward EPS growth estimate |
| Performance   | Gross Profit         | \$14.2B  | Revenue minus COGS          |
| Performance   | Operating Income     | \$8.0B   | EBIT                        |
| Performance   | Net Income           | \$8.5B   | Bottom line profit          |
| Performance   | Free Cash Flow       | \$3.0B   | Cash after capex            |
| Performance   | Operating Cash Flow  | \$8.0B   | Cash from operations        |
| Profitability | Gross Margin         | 49.0%    | Gross profit margin         |
| Profitability | Operating Margin     | 31.9%    | Operating efficiency        |
| Profitability | Profit Margin        | 29.3%    | Net margin                  |
| Profitability | ROE                  | 39.7%    | Return on equity            |
| Profitability | ROA                  | 14.9%    | Return on assets            |
| Profitability | ROIC                 | N/A      | Return on invested capital  |
| Balance Sheet | Total Assets         | \$0.0B   | Total assets                |
| Balance Sheet | Total Liabilities    | \$0.0B   | Total liabilities           |
| Balance Sheet | Total Debt           | \$7.3B   | Total debt outstanding      |
| Balance Sheet | Cash & Equivalents   | \$8.2B   | Liquid assets               |
| Balance Sheet | Book Value/Share     | \$30.11  | Net worth per share         |
| Balance Sheet | Current Ratio        | 2.51     | Current assets/liabilities  |
| Balance Sheet | Quick Ratio          | 1.62     | Liquid assets/liabilities   |
| Balance Sheet | Debt/Equity          | 0.30     | Leverage ratio              |
| Market        | Beta                 | 1.57     | Market correlation          |
| Market        | 52-Week High         | \$739.67 | Annual high                 |
| Market        | 52-Week Low          | \$154.47 | Annual low                  |

|                 |                    |              |                      |
|-----------------|--------------------|--------------|----------------------|
| <b>Market</b>   | Avg Volume         | 9.2M         | Average daily volume |
| <b>Market</b>   | Shares Outstanding | 0.8B         | Total shares         |
| <b>Market</b>   | Float              | 0.8B         | Tradeable shares     |
| <b>Market</b>   | Short Interest     | 2.5%         | Shares sold short    |
| <b>Market</b>   | Institutional Own. | 84.9%        | Institution held     |
| <b>Analysts</b> | Coverage Count     | 35           | Number of analysts   |
| <b>Analysts</b> | Average Rating     | 1.5          | 1=Strong Buy, 5=Sell |
| <b>Analysts</b> | Buy/Hold/Sell      | 29/7/0       | Rating distribution  |
| <b>Analysts</b> | Target Price       | \$602.77     | Average price target |
| <b>Analysts</b> | Target High        | \$900.00     | Highest target       |
| <b>Analysts</b> | Target Low         | \$358.00     | Lowest target        |
| <b>Other</b>    | Next Earnings      | Aug 13, 2026 | Earnings report date |
| <b>Other</b>    | Dividend Yield     | 0.36%        | Annual dividend rate |
| <b>Other</b>    | Ex-Dividend Date   | 1787184000   | Next ex-div date     |

## REFERENCE: APPENDIX C - Complete Trade History

### Detailed Backtesting Results and Trade Log

| Entry      | Exit       | Type         | Entry \$ | Exit \$  | Past P&L % | Past P&L \$ |
|------------|------------|--------------|----------|----------|------------|-------------|
| 2019-06-27 | 2020-03-06 | GOLDEN_CROSS | \$41.79  | \$54.64  | +30.8%     | \$+1092     |
| 2020-05-18 | 2020-09-09 | GOLDEN_CROSS | \$51.40  | \$52.57  | +2.3%      | \$+47       |
| 2020-10-12 | 2020-10-29 | GOLDEN_CROSS | \$61.60  | \$56.67  | -8.0%      | \$-311      |
| 2020-11-04 | 2021-08-18 | GOLDEN_CROSS | \$61.78  | \$122.12 | +97.7%     | \$+3620     |
| 2021-11-02 | 2022-01-25 | GOLDEN_CROSS | \$135.63 | \$127.94 | -5.7%      | \$-300      |
| 2022-03-08 | 2022-06-15 | CONFLUENCE   | \$119.65 | \$94.12  | -21.3%     | \$-536      |
| 2022-07-05 | 2023-04-21 | CONFLUENCE   | \$83.09  | \$110.42 | +32.9%     | \$+820      |
| 2023-05-16 | 2023-05-30 | GOLDEN_CROSS | \$117.69 | \$133.26 | +13.2%     | \$+748      |
| 2023-07-20 | 2023-09-22 | CONFLUENCE   | \$130.79 | \$133.16 | +1.8%      | \$+90       |
| 2023-11-10 | 2023-12-15 | GOLDEN_CROSS | \$147.35 | \$158.71 | +7.7%      | \$+443      |
| 2024-01-19 | 2024-07-10 | CONFLUENCE   | \$164.58 | \$250.74 | +52.4%     | \$+3188     |
| 2024-07-17 | 2024-07-29 | CONFLUENCE   | \$216.42 | \$202.16 | -6.6%      | \$-328      |
| 2024-10-14 | 2024-10-15 | GOLDEN_CROSS | \$210.75 | \$188.21 | -10.7%     | \$-631      |
| 2024-10-31 | 2024-12-24 | CONFLUENCE   | \$178.91 | \$166.29 | -7.1%      | \$-354      |
| 2025-01-22 | 2025-01-31 | GOLDEN_CROSS | \$193.09 | \$178.12 | -7.8%      | \$-449      |
| 2025-05-13 | 2025-08-20 | GOLDEN_CROSS | \$171.28 | \$159.79 | -6.7%      | \$-310      |
| 2025-09-03 | 2025-10-16 | CONFLUENCE   | \$155.56 | \$226.71 | +45.7%     | \$+2490     |
| 2026-01-05 | 2026-01-29 | CONFLUENCE   | \$283.61 | \$340.49 | +20.1%     | \$+1251     |
| 2026-02-13 | OPEN       | CONFLUENCE   | \$354.03 | OPEN     | +70.2%     | \$+2733     |

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**Next Earnings:** Aug 13, 2026

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